

# SALES ASSOCIATE PLATFORM MADE **SIMPLE,** MADE **YOURS**

Most Advanced All-In-One  
Platform In Real Estate

**CUSTOMIZABLE WEBSITES**

**#1 IN SEO**

**NO-SELL GUARANTEE**



Premium  
Websites



CRM



SEO



Lead  
Management



Printable  
Flyers



Open API



CMA



Training  
Center

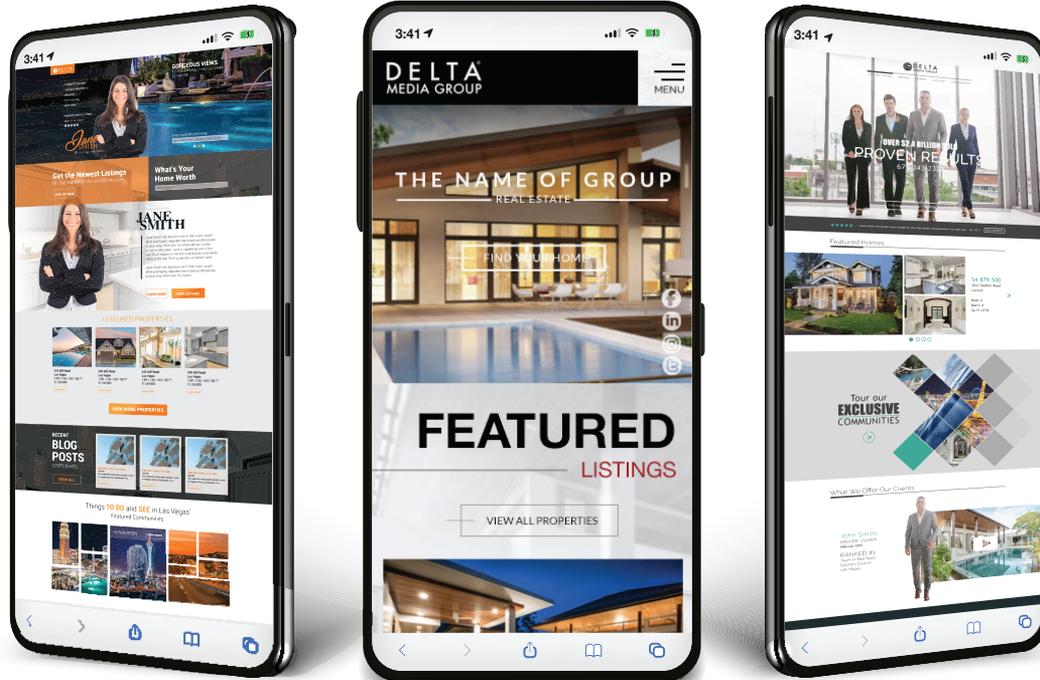


**DELTA**  
MEDIA GROUP

866-233-9833 | DELTAMEDIAGROUP.COM | SALES@DELTAGROUP.COM

# PREMIUM WEBSITES

On Time, On Budget.



AGENT WEBSITES | TEAM WEBSITES | LUXURY WEBSITES

Choose a simple or sophisticated themed website, or opt to collaborate with our Design Team to create a custom website that showcases you or your team and incorporates lead-generating features.

## WEBSITE FEATURES

- AVM For Seller Leads
- INRIX Drive Time Search
- Metro-Line Search
- Custom Boundary Creation For Hyperlocal Community Search
- Dynamically Created Subdivision & School District Results
- Market Landing Pages
- Social Media Integration
- Client Reviews with 5 Star Ratings
- Fastest Updating Listing Data in Industry (Updates on average 2-5 minutes)
- Mobile CRM
- eCards and Flyers
- Reports
- Blogging
- My Customer For Life
- Single Sign On



“As one of Delta Media’s first customers, we know their dedication to service and to staying on the cutting edge. Delta has been a

true partner in creating new services, tools, and process which make our agents more productive and helps them to stand out from the crowd.”

*John De Souza, President Cressy & Everett real Estate*

# DELTA NET<sup>®</sup>

The most automated, most customizable, all-in-one platform in the marketplace.

DeltaNET is easier-to-use, more automated, and more customizable than any other CRM in the marketplace. With top-level tools to manage listings, post to social media, track leads, create automatic reports, and more, DeltaNET has everything you need to grow your real estate business.

As a real estate agent in the digital age, you need a well-rounded CRM that's simple—and that's DeltaNET.

## Get Time Back By Leveraging Automation

Leveraging Artificial Intelligence (AI), the DeltaNET CRM is easier to use than ever before, allowing you to automate everything from social media posts to MCFL email blasts to drip campaigns. You can even automatically create custom CMA reports in just two clicks using Delta Pitch. And with auto-generated to-do lists, staying organized and on task is nearly effortless.

## DeltaNET Mobile App

DeltaNET is completely integrated with Delta websites. With the DeltaNET App, available for IOS and Android devices, you can take the DeltaNET with you wherever you go.

## Training Made Easy

Included with DeltaNET is Delta Media Group's virtual training platform, DeltaNET Academy. DeltaNET Academy was created with built-in training courses to teach you how to navigate the CRM and its long list of tools and features, making for a stress-free transition without business disruption.

## Stay Top Of Mind

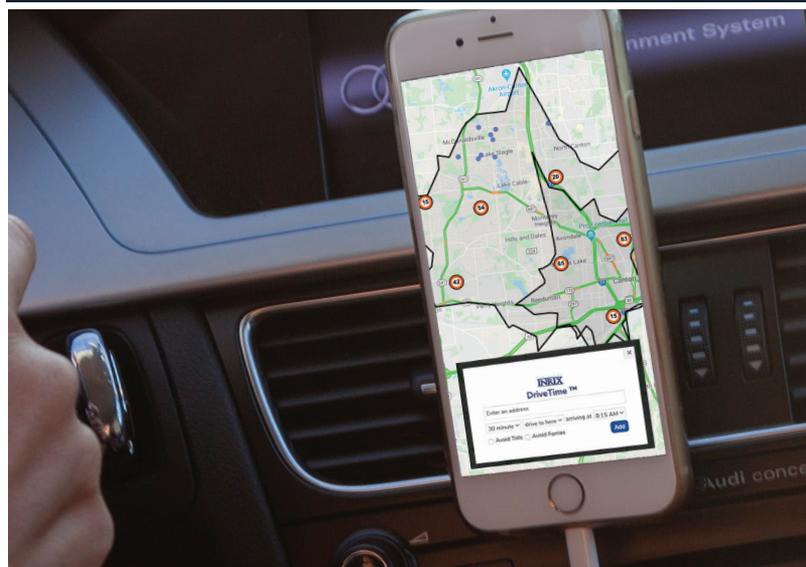
Another fabulous resource available through DeltaNET is Delta Create. This unique design platform allows you to tap into your creative side and customize graphics, make property listing brochures, create flyers, eCards, and more. With pre-designed templates, you don't need to be an artist to create great marketing materials that will win over clients.

With DeltaNET, there are endless opportunities to help you grow your business and save time.



## DELTA NET FEATURES

- Websites
- Social Connector
- DeltaNET Academy
- Delta Pitch
- Delta Create
- Virtual Open Houses and Showing
- Email Drip Campaigns
- My Customer for Life AI-Driven Newsletters
- Open House Connector™ App
- Auto-Generated Reports
- Properties In Motion
- Text Messaging
- Ad Wizard
- Cloud Delta
- Integrations
- INRIX Drive Time



# CRM

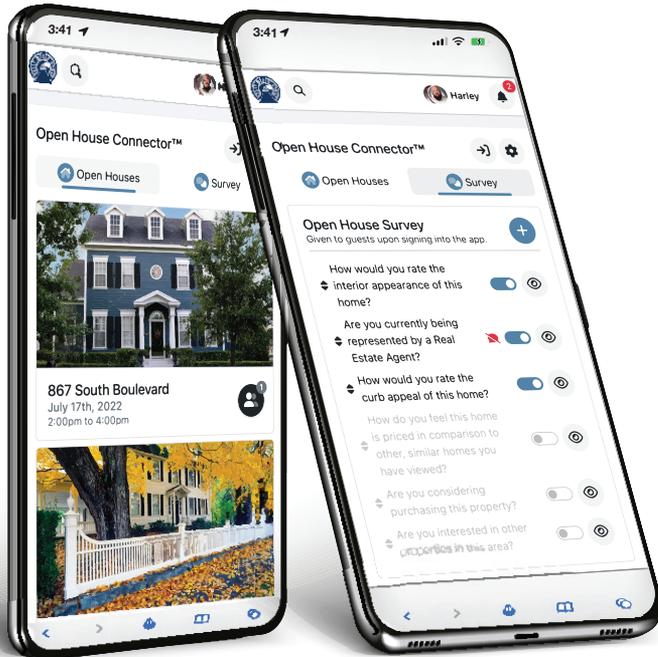
One Location to simplify your life.

## STRENGTHEN RELATIONSHIPS & CONVERT LEADS

Our Customer Relationship Management (CRM) software keeps your sales associates organized.

Our automated, mobile Pipeline Manager helps them track, manage, and engage with customers right from their smartphone.

They can prioritize their day with one quick look at their dashboard and automate tasks, so they can get back to what they do best—closing more business.



### CRM FEATURES

- Action Plans
- Email Templates
- Printable eCards & Flyers
- My Customer for Life Newsletter
- Email Campaigns
- Customizable Customer Lists
- My HomeFinder, Market Watch & Seller Reports
- Open House Connector™ App
- Social Connector
- Customer Review Sharing
- Full Customer Tracking
- Fields for Lead Records
- Customer Imports & Exports
- Lead Capture Forms
- Generate Print Mailing Lists
- Automated Lead Segmentation
- IDX Listing Integration



“The team at Delta is genuinely forward-thinking, adopting new technology, content, and design applications for the benefit of the agent community and brokers.

We were confident in Delta’s ability to deliver, and, a year and a half later, we remain convinced that the partnership is a long term investment with great returns on the Laffey Real Estate Investment.”

**Cathy M. Poturny,**  
SVP Marketing & Media Relations  
- Laffey Real Estate

# DELTA PITCH

## A CMA and Presentation Builder All-In-One

Delta Media Group's® Comparative Market Analysis (CMA) tool, Delta Pitch, is taking CMA reports to the next level. Leveraging high-tech automation to generate accurate CMA reports you can present to customers in just two clicks, Delta Pitch is completely automated, going hand-in-hand with DeltaNET®.

Delta Pitch also allows for customization. You can customize a CMA report in Delta Pitch by choosing from pre-designed templates. Included with Delta Pitch are three pre-made templates for CMA flipbooks catered to your company's brand—integrating the color scheme and logo.

Assisting in creating memorable and EASY presentations, Delta Pitch can help you secure new listings without sacrificing time. It won't take long before you start seeing the benefits it can have for your real estate business.

### Benefits of Delta Pitch

- Create a Beautiful CMA in Just 2 Clicks (Quick Build)
- Customize Comps, Templates, Add Custom Pages, and More
- Automatically Create Interactive Flipbooks With Annotations
- Share With Clients
- Automatically Launch Zoom/Video Calls Directly From Delta Pitch
- More Than Just a CMA Builder, Delta Pitch is an Entire Presentation Builder

# SOCIAL CONNECTOR

## Automatically post to Facebook, LinkedIn, Instagram & Twitter.

With just a few clicks, you can automate your social media posts on Facebook, LinkedIn, Twitter, and Instagram, ensuring you're constantly providing new and engaging content for your clients. Plus if you prefer, you can schedule the exact date and time you'd like a post published on any specific platform.

You can share videos, My Customer For Life articles, reviews, blog posts as well as new listings and open houses directly to your social channels.





# MY CUSTOMER FOR LIFE

Email marketing just  
got a whole lot smarter.

## STAY CONNECTED

Automated intelligent marketing to help you stay engaged with your clients.

### MY CUSTOMER FOR LIFE FEATURES

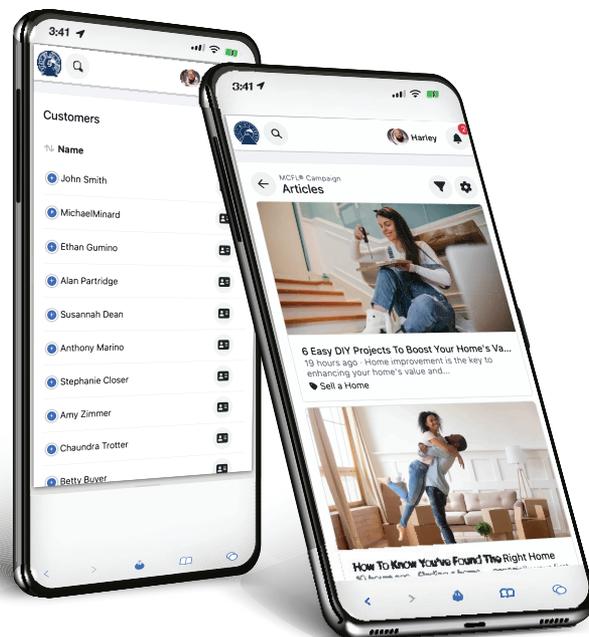
- A.I. Technology
- Over 200 Articles In Library
- 3 New Articles Per Week
- Focusing on Buyers, Sellers and Home Owners
- Provide Prospects with a Weekly e-Newsletter Based on Topics You Know They Want - Turning Prospects into Lifelong Clients

## GOOGLE WORKSPACE / OFFICE 365 SYNC

Make sure your contact information is the same no matter where you access it.

Syncing your Google contacts to your DeltaNet® will allow you to view and edit your Gmail connections giving you the most current up-to-date list of clients.

- Sync Contacts Back And Forth - Name, Address(es), Phone(s) and Email(s)
- Sync's Real Time
- Google Authentication Available



# DELTANET ACADEMY

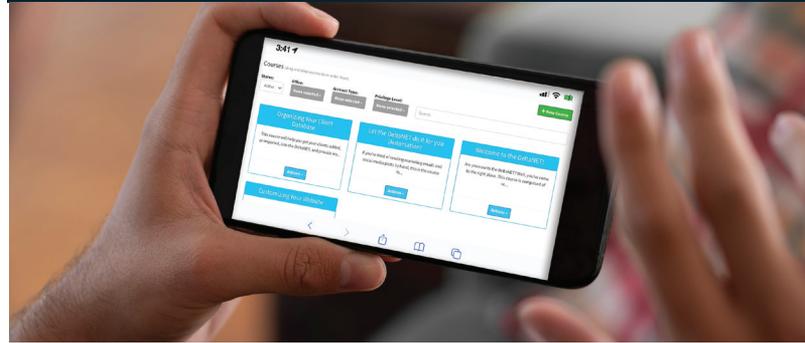
Taking Virtual Training  
to the Next Level



This unique, interactive virtual training platform will help you get acquainted with your new technology. Featuring slideshows, videos, and even quizzes, courses are designed to be engaging and teach you everything you need to know to be successful. The best part about DeltaNET Academy is that you can participate on your own schedule. You can train whenever and from wherever it's most convenient for you!

## Benefits of DeltaNET Academy:

- Have a quick and simple way to learn your technology
- Complete training virtually from any location
- Take courses on your own time as it fits into YOUR schedule
- Receive notifications of when courses are due to keep you organized
- Easily keep track of which courses you've completed and which ones you haven't



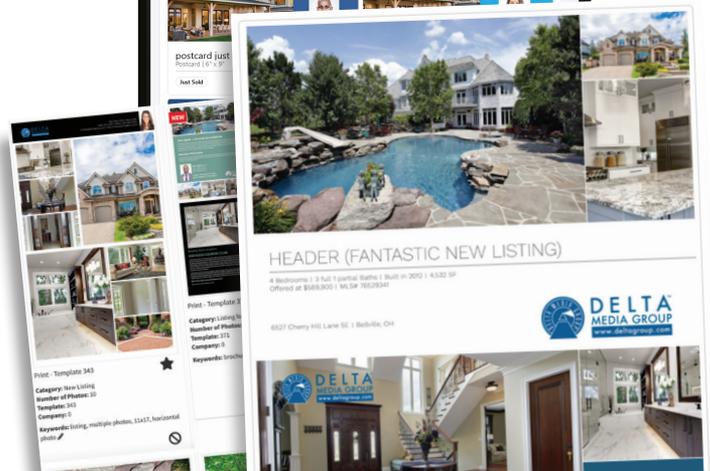
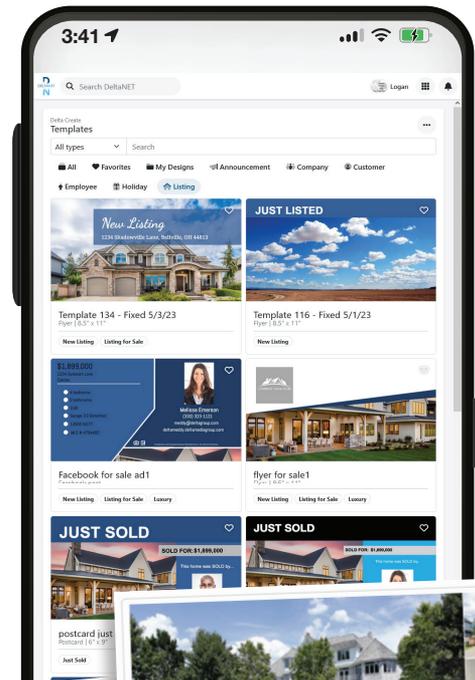
# DELTA CREATE

Create and email ecards and flyers easily to prospects/share on social media.

## PRE-BUILT EMAIL CAMPAIGNS & ACTION PLANS

Drive more visits to your website, more leads directly to you and more sales to your business using our easy-to-use branded email marketing tools.

- Email Drip Campaigns
  - Automated email marketing
  - New campaigns added monthly
- Tracked Email Marketing
- Automated & Scheduled Text Messages



# LOOKING TO THE FUTURE

It's time to put the real back in real estate.



DELTA MEDIA GROUP,  
A TECHNOLOGY PARTNER YOU CAN TRUST.